

Business Growth Collaborative

A powerful partnership of nonprofits committed to collectively growing and developing minority entrepreneurs and small businesses in the City of Cleveland



Founded in 2014, the **Business Growth Collaborative (BGC)** brings together 11 Cleveland nonprofits to collectively build a business ecosystem that is easier to navigate and better at meeting the needs of diverse entrepreneurs and small business owners. The 11 partners regularly meet to determine how to collectively help individual BGC clients grow and develop, and the success of these clients becomes a shared goal of the BGC. Areas of assistance include but are not limited to:

- How to establish a business (Certifications, Licensures, Legal Requirements)
- Business plan development (One-to-One Technical Assistance, Mentoring, Education)
- Financial education (Credit Building, Financial Management)
- Access to capital support (Small Business Loans, Government Grants)
- Prototype development, Market validation, and Manufacturing design/readiness
- Peer support and networking
- Access to government procurement and corporate contract opportunities

The BGC's vision is to catalyze economic growth in the City of Cleveland through more equitable wealth and job creation. By simplifying the search process for diverse entrepreneurs and by connecting them to the best quality resources for their needs, the BGC hopes to address the systematic economic inequality which hinders growth in our region. The BGC partners believe that collaboration is necessary for creating a streamlined, coordinated system which is simple to navigate, reduces historical barriers to access, and **places the needs of the entrepreneur first.**

Are you a Cleveland entrepreneur or small business owner seeking assistance? For more information about the BGC, please contact:

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